

Rushall Shelfield

Ward Profile

Produced by
Walsall Business Insights
February 2024



Welcome to Rushall Shelfield



Did you know?

History-The first record of Rushall is in the Domesday Book (1086) as a village of eight households and a Mill, valued at 10 shillings to its lord. The name means 'a place in the marshy ground where rushes grow'. The name 'Shelfield' derives from Anglo-Saxon for 'sloping ground or field' and is listed in the Domesday Book as containing a hide of waste from the Manor - Rushall has ancient ruins of a medieval, fortified manor house, defended by garrison in the War of the roses and the English Civil war. Rushall Hall, a modern house was built near the ruins. Succession of Manor lords include the Leigh, Mellish and Buchanan families. Rushall Hall and psalter is depicted on Walsall's silver thread tapestries.

The Manor Arms aka 'The pub with no Bar' is the oldest pub in Walsall and possibly in Britain. It is located off Daw End Lane in Rushall. It was originally built circa 1108 and has had a licence to sell ales since 1248. Prior to Bank's owning it the pub was run by two ladies nicknamed 'The Widows'. The pub was hit by a thunderbolt on VE day 1945, it hit the chimney in the smoke room and the regulars planning the evenings celebrations all ended up covered in soot.

Conservation – Stubbers Green is a conservation site and also an area of special scientific interest. Swan Pool and The Swag are two pools linked by a culvert (a tunnel that allows water to pass underneath a road) and is home to many water birds including Geese, Herons, Ducks and Swans. Park Lime pits is another local nature reserve located in Rushall which was formed when quarries in Rushall Halls park became flooded. Local greenspaces used for children's play areas and sports areas, include Rushall Playing Fields , High Heath Park and Shelfield Park.

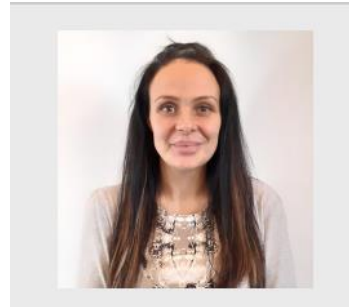


- Covers 5.51 sq km (550.5 ha)
- Makes up 5.3% of the total area of Walsall Borough
- Has a population density of 2,253 people per square kilometer

(This is *lower* than borough average of 3,159)



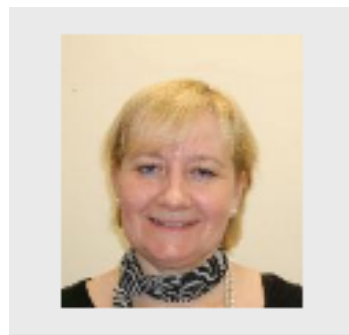
Councillors



Jade Chapman

06 May 2024

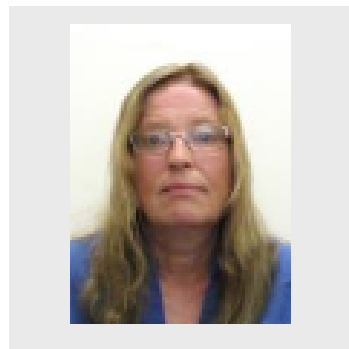
 Conservatives



Lorna Rattigan

11 November 2010

 Conservatives



Vera Waters

03 May 2018

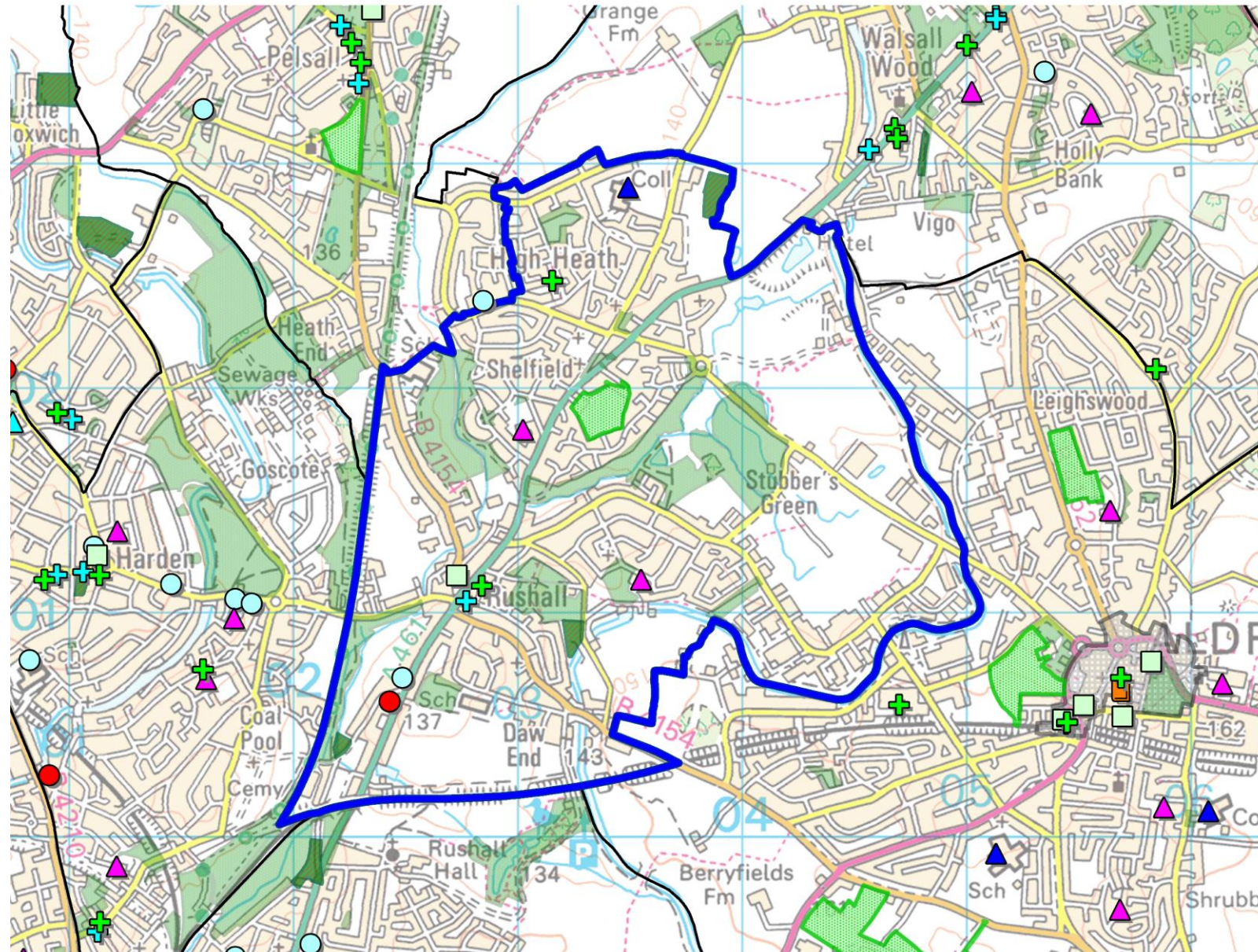
 Conservatives



Place

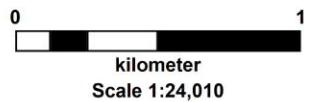
What are the attributes and assets of the local area, and how can we characterise it compared to the rest of Walsall?

Assets



- Nursery School
- Primary Schools
- Secondary School
- Library
- Leisure Centre
- Pharmacy
- GP
- Dentist (NHS)
- Care Home
- Nursing Home

- Current Ward
- District Centre
- Park
- Allotments
- Open Space



Rushall Sheffield Assets Map

Walsall Council

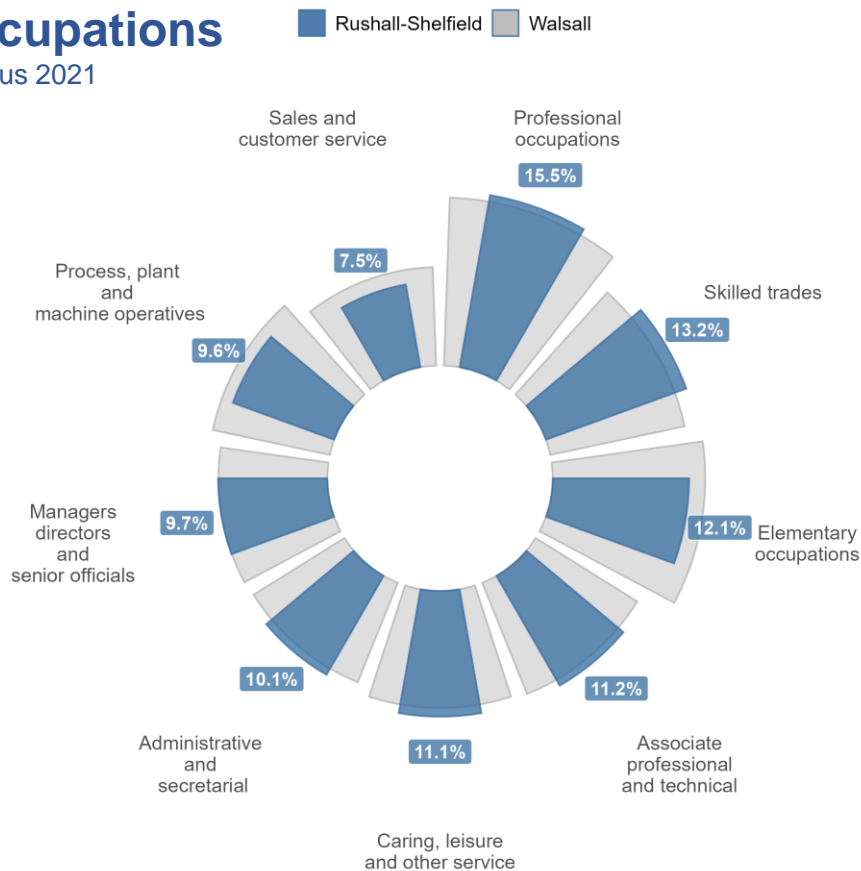
Illustrates Rushall Sheffield's geography and highlights key local assets.

Economy and Workforce



Occupations

Census 2021



- Rushall-Shelfield's occupational profile is very typical of Walsall's, with the largest occupation being professional, followed by skilled trades and elementary occupations: albeit a key difference is fewer of these (12.1%, contrasted to Walsall's 13.5%).
- This indicates the labour force of Rushall-Shelfield is what we would expect to see within Walsall, and is diversely distributed across occupational sectors but a slight skew towards more professional and skilled trades, than relatively unskilled elementary labour.

Source: Census 2021

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Economic Status

Census 2021

| Ward | Inactive (%) | Active (%) |
|------------|--------------|------------|
| Pheasy | 36.9% | 63.1% |
| Will S | 39.8% | 60.2% |
| Brown | 40.2% | 59.8% |
| Rush Sh | 40.5% | 59.5% |
| Streety | 40.6% | 59.4% |
| Will N | 40.6% | 59.4% |
| Darl S | 40.9% | 59.1% |
| Ald NWW | 41.3% | 58.7% |
| Paddock | 41.8% | 58.2% |
| Blox W | 42.0% | 58.0% |
| Bent DN | 42.6% | 57.4% |
| Pelsall | 43.0% | 57.0% |
| Ald CS | 43.1% | 56.9% |
| Blake | 43.3% | 56.7% |
| Birc Lea | 43.3% | 56.7% |
| St Matthew | 43.8% | 56.2% |
| Short H | 44.1% | 55.9% |
| Pleck | 45.8% | 54.2% |
| Blox E | 46.2% | 53.8% |
| Palfrey | 47.0% | 53.0% |

59.5%

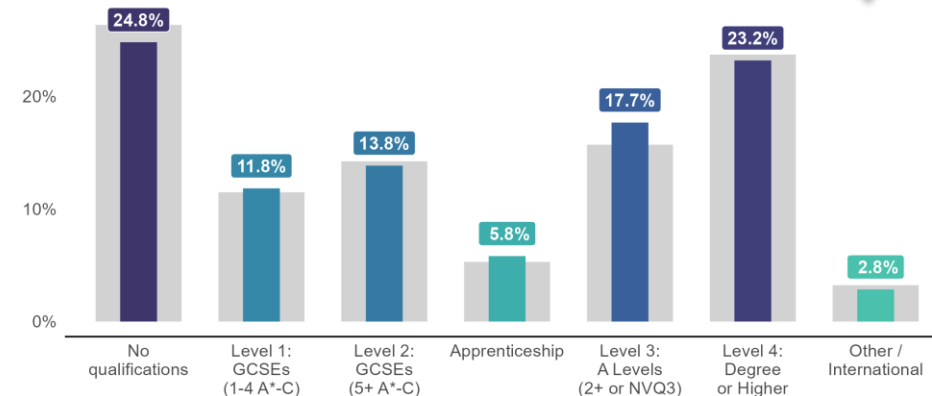
Are Economically Active

4th highest of Walsall's 20 wards.

Inactivity includes retirees, students, long-term sick/disabled, homemaking and other.

Qualifications

Census 2021

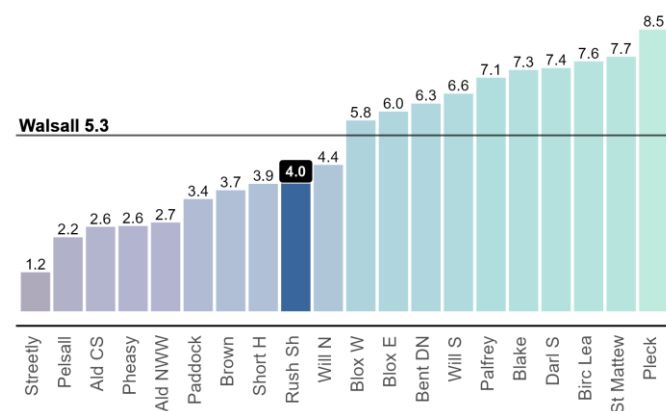


Grey bars = Walsall

- Rushall-Shelfield has a similar qualification profile to the borough's, with the largest difference being fewer with no qualifications (24.8%, Walsall 26.3%), and a greater share of A-level/NVQ3 educated adults (17.7%, Walsall 15.7%).

Claimant Count

JSA Claimants per 100 working age pop, ONS Oct 2023

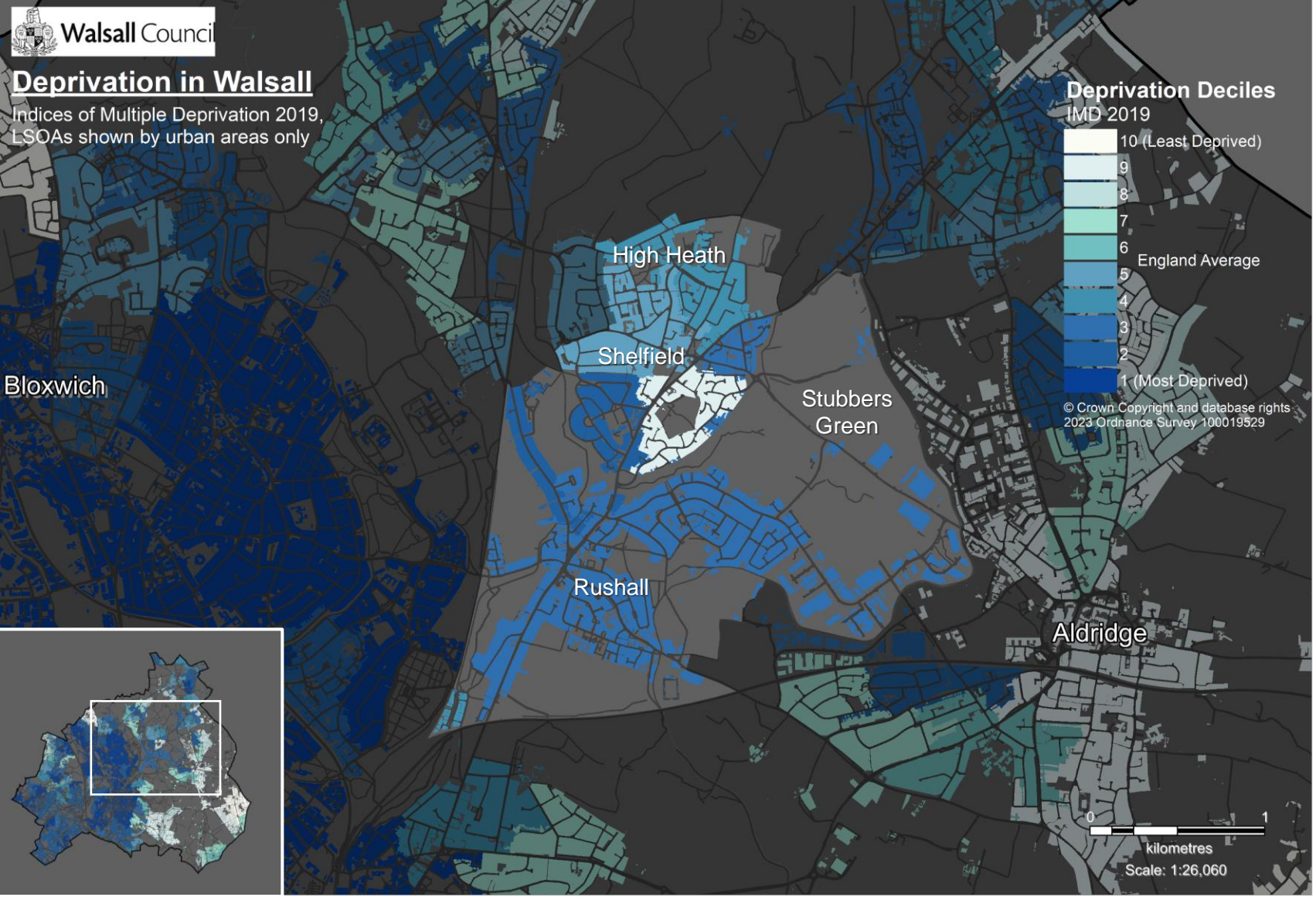


Walsall 5.3

- Rushall-Shelfield's Claimant Count (Jobseekers Allowance) is 4 per 100 working age adults.
- This is below Walsall's Claimant rate (5.3), and ranks as 9th lowest of the 20 wards.



Deprivation



Whilst Rushall-Shelfield contains only one highly deprived area, most residents reside in moderate deprivation: below the 5th decile, or lower than average, relative to other England areas.

- It does face particular challenges in the form of:
- **Adult Skills** (2nd decile)
 - **Heath and Disability** (3rd decile)
 - **Income** (3rd decile)

However it does rank positively for lack of:

- **Barriers to Housing and Services** Within the 6th decile when compared to England.



1 in 10 Residents Living in **High Deprivation** Amongst the bottom 20% of areas nationwide.

Note: Deprivation is a relative measure, not absolute. High deprivation suggests an area has not kept pace with progress relative to other areas in England.

Housing & Households



5,200 Households ↑

Increased since 2011, Ward makes up **4.6%** of all Walsall Households



417 (8.0%) Rushall Shelfield's Households are Lone Parents of Dependent children



19.0% School Children & Full-time Students (aged 5yrs & over) Approximately 1:5

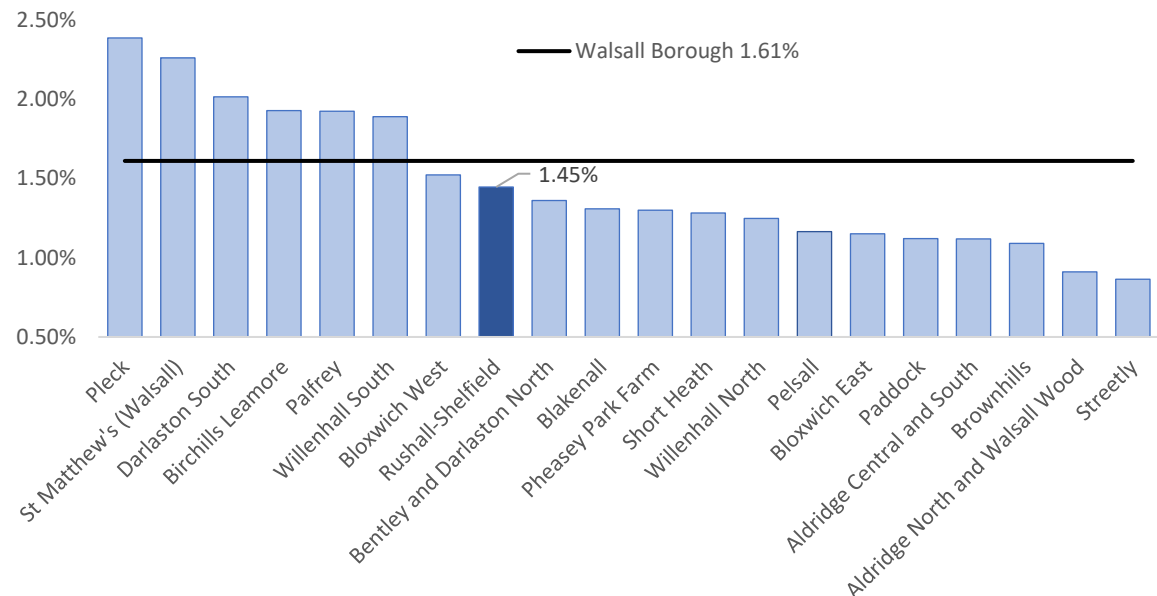


Tenure

66% Homeowners (34% of all Homes Mortgaged/shared ownership)
20.5% Socially Rented (Compared to Borough 23.7%)

- Rushall Shelfield's household population of full-time students and schoolchildren, aged over 5yrs, is 19%, less than Walsall figure of 22.1%, and matches Streetly in number.
- Relatively average numbers of Single-family households consisting of a lone parent with dependent children, making up 8.0% households in the ward. This ranks 8th least in borough and is similar to Bloxwich West (8.3%). The number of lone parent households in Rushall Shelfield is half the number seen in Blakenall ward (829).
- Higher number of homeowners - 66% are owned. Of those, **50% are owned outright**, without a mortgage or shared ownership. 13% of households rent privately or live rent free. One in five homes are socially rented (20.5%), ranking 9th lowest in Walsall (23.7%) and half that of Birchills Leamore ward, where 40% of homes are rented socially.
- The number of households living with **no** central heating across the borough has positively decreased by about half since 2011. Rushall Shelfield ranks 8th highest of households living with no central heating at 1.45%. This is better compared to 2.39% in Pleck and the Walsall Borough figure of 1.61%. The number of 75 matches Blakenall.

% Households in Ward with no Central heating



Development & Regeneration



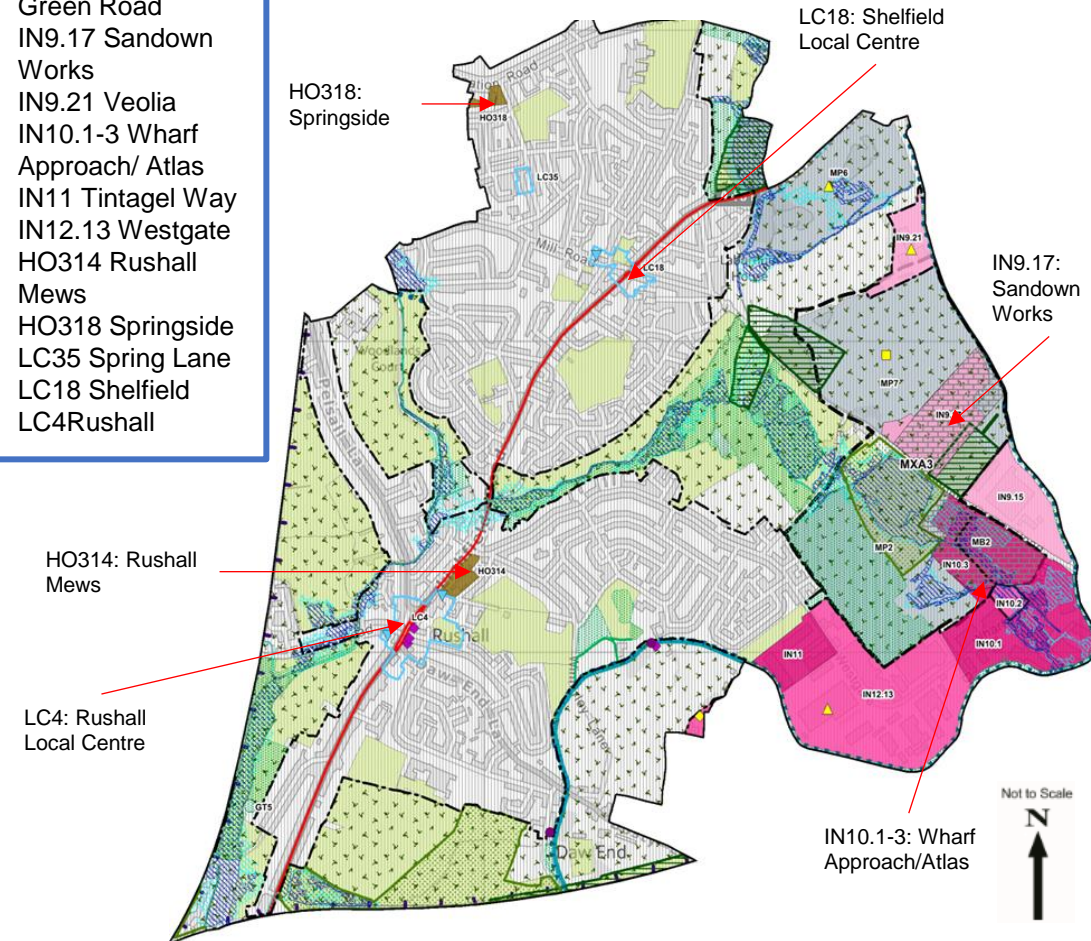
- **Residential areas** and **local centres** – Rushall, Shelfield and Spring Lane- along the A461 corridor.
- **Green belt** areas to the east and west including **mineral quarries** – Highfields South, Sandown, and Atlas.
- High quality employment area to the south-east, including **strategic companies**- Wienerberger, Ibstock, Veolia, Biffa.
- **Open space facilities** including Rushall skate park and Aldridge Sailing Club.
- **Residential developments** at Springside (Inclusion Housing), former Rushall Mews (Cameron Homes), and former Daw End School (Seddon/Accord).
- Employment development at **Wharf Approach** completed and occupied, including Brennan Industries.

- Planning consent granted in November 2019 for a **Natural burial ground**, Winterley Lane.

Site Allocation Document (SAD) Allocated Sites

Key sites:

- IN9.15 Stubbers Green Road
- IN9.17 Sandown Works
- IN9.21 Veolia
- IN10.1-3 Wharf Approach/ Atlas
- IN11 Tintagel Way
- IN12.13 Westgate
- HO314 Rushall Mews
- HO318 Springside
- LC35 Spring Lane
- LC18 Shelfield
- LC4Rushall



People

What are the characteristics of the local population, and how do they compare to the wider Walsall Borough?

Demography



12,400
Population

19% Aged 0-15
Approximately 1 in 5 people (2,400)

51% Female
49% Male

62% Aged 16-64
Approximately 5 in 8 people (7,600)

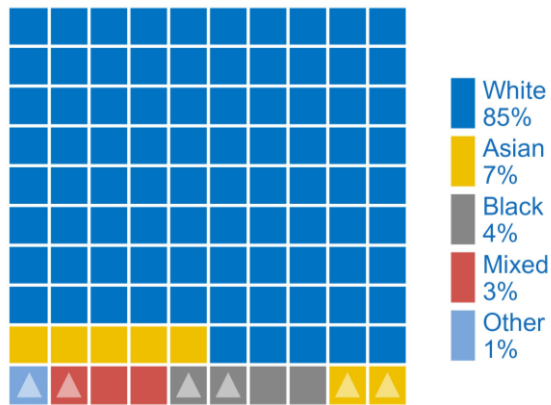
19% Aged 65+
Approximately 1 in 5 people (2,400)

41 Years
Median Age (Walsall 39)

+ 4.5% Population since 2011
+537 people. Walsall increased by 5.5%

Ethnicity

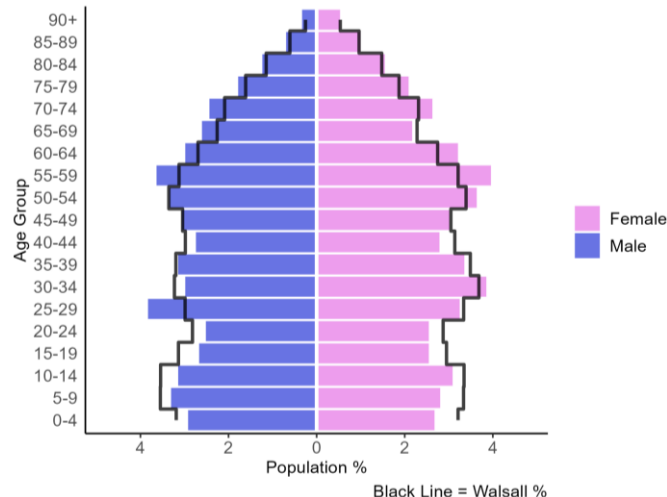
Census 2021, resident population



□ = 1% population ▲ = increase since 2011

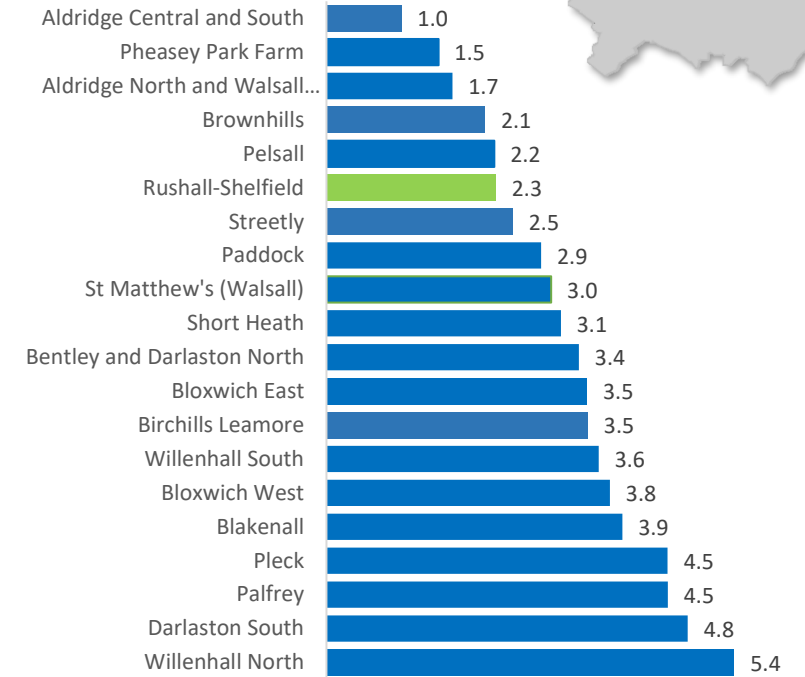
Population Pyramid

Census 2021, population age and sex



Population Density

Census 2021,
population per km²



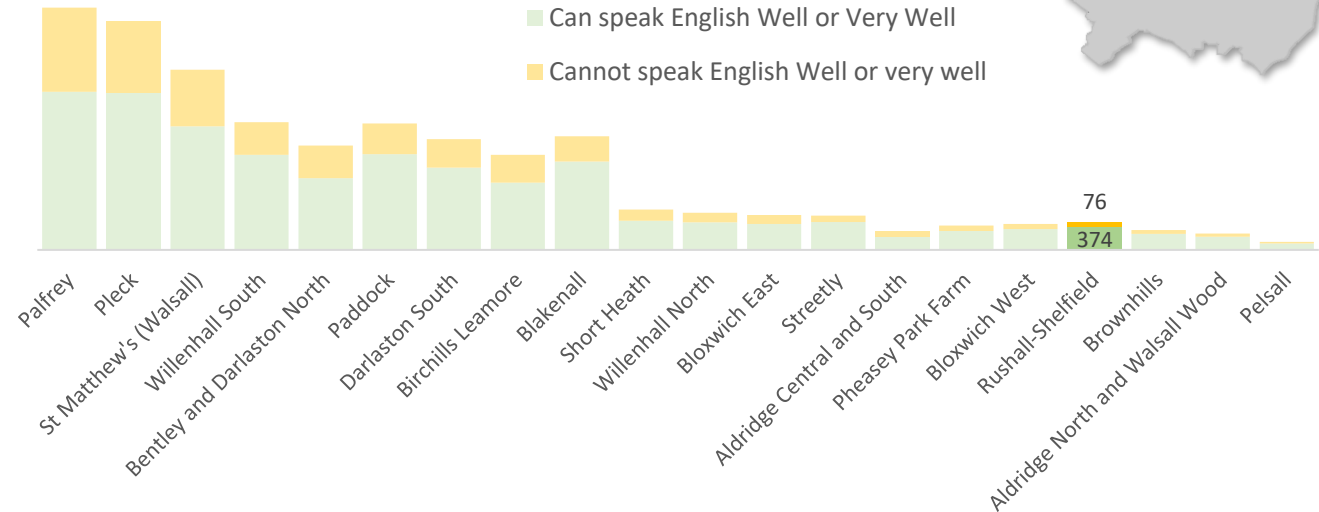
Key Points:

- Rushall Shelfield has a lower population of younger residents less than the Walsall average aged below 25 years old with around 1 in 5 people under the age of 16 yrs. The median age of 41 years old is approximately 2 years above the Borough average (39 years), and in line with Paddock and Bloxwich West.
- In terms of Population Density, Rushall Shelfield is the 6th most sparsely populated ward, with areas of rural land and greenspace, equating to just 2253 people per sq. km. For context: Walsall's density is 2,733, and Palfrey and Peck, both have roughly twice as many people per sq. km (4,54 and 4541 respectively).
- Ethnically, the ward is predominantly White British (85%), with small populations of Asian (7%), Black (4%), Mixed (3%) and Other (1%). These populations have increased since 2011, with the Black group doubling in size.

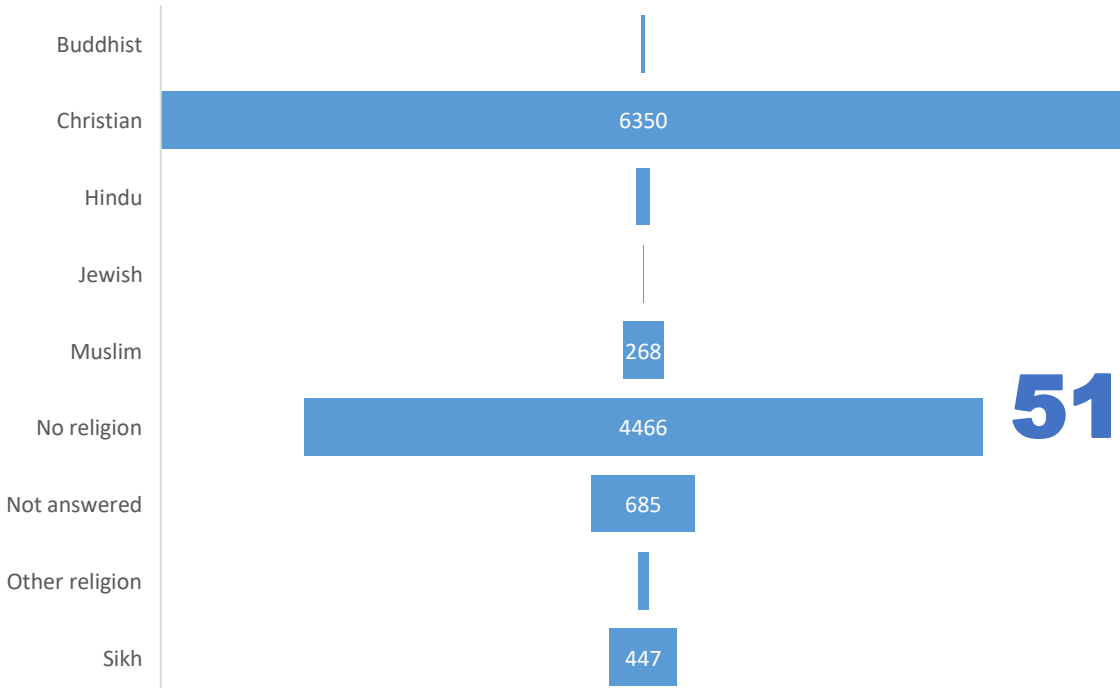
Language and Religion



95% of Rushall Sheffield's Households where All Adults use English as main language



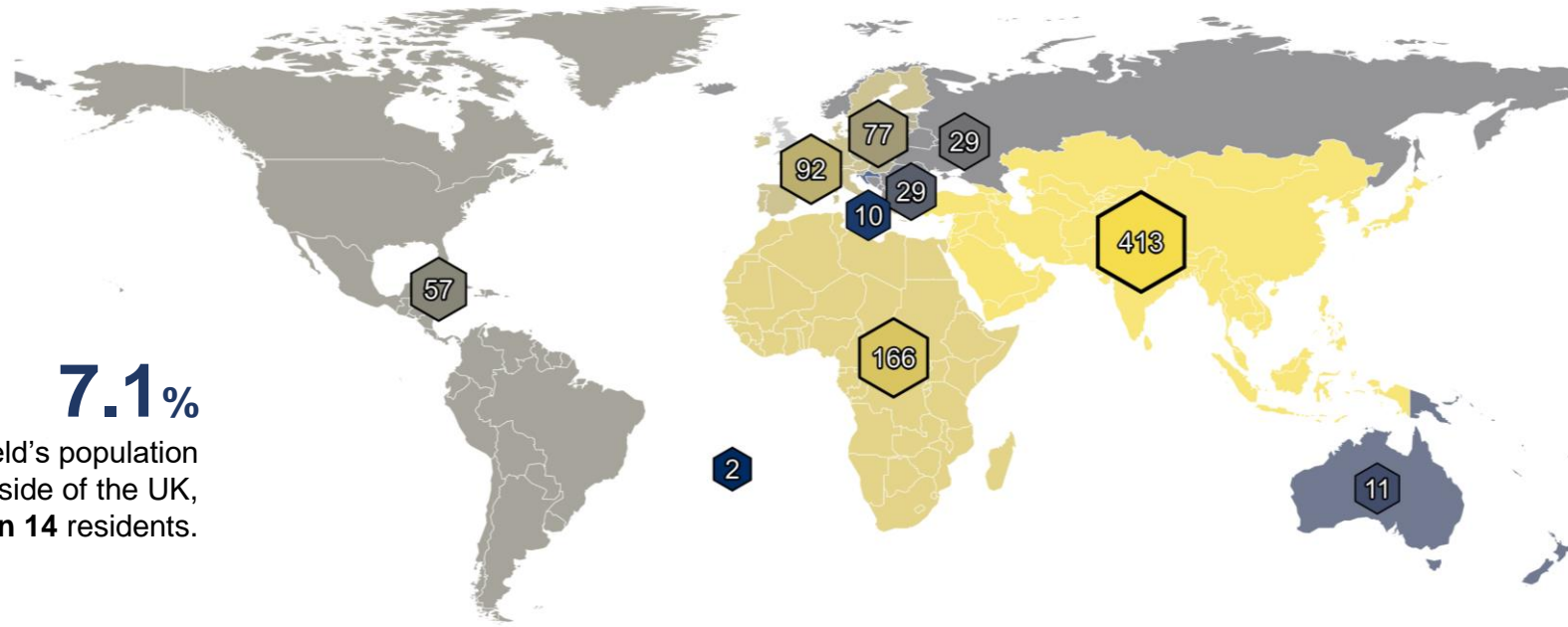
Population by Religion



51% household residents are **Christian** (Borough 45%)

- 98.0% of households have all or at least one adult where English is the main language, compared to 81.1% in Palfrey & Pleck. When English is not the main spoken language, only 17% of these residents cannot speak English or cannot speak it well which is smallest percentage in borough.
- Rushall Sheffield has the 4th lowest number of non-English speakers in household (67) 1.3% compared to 14.2% in Palfrey (752) and Pleck (788).
- Rushall Sheffield ward has a majority population of Christian religion residents (51.2%). This is higher the Walsall borough percentage of 45%. All other religions combined make up just 7.3% of the resident population.
- 36.0% of Rushall Sheffield residents reported in 2021 Census as having No Religion and a further 5.5% did not answer the census question.

Non-UK Country of Birth



Global Map of Non-UK Born Residents by Area of Birth

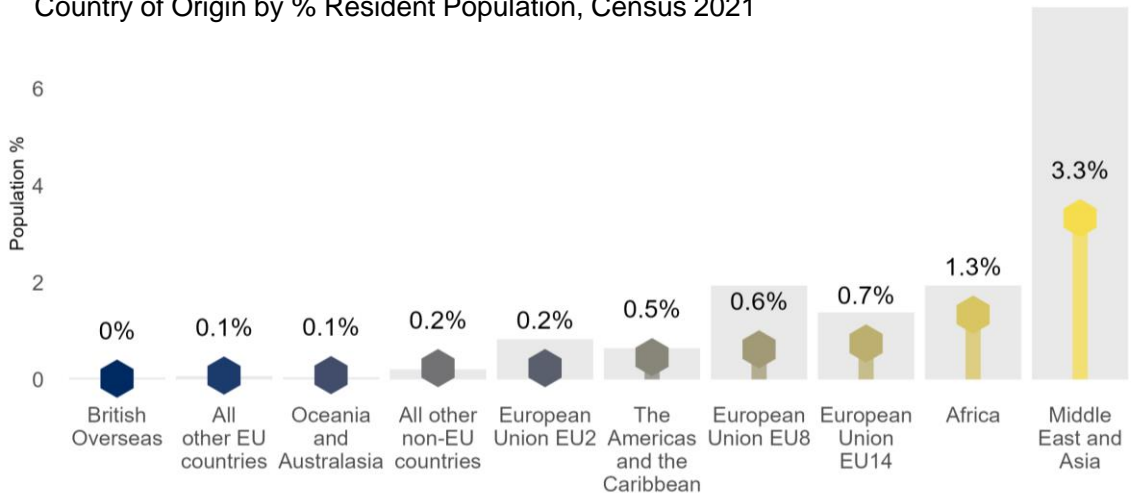
- category
- Middle East and Asia
 - Africa
 - European Union EU14
 - European Union EU8
 - The Americas and the Caribbean
 - All other non-EU countries
 - European Union EU2
 - Oceania and Australasia
 - All other EU countries
 - British Overseas

7.1%

of Rushall-Shelfield's population was born outside of the UK, approximately **1 in 14** residents.

Rushall-Shelfield versus Borough Comparison

Country of Origin by % Resident Population, Census 2021



Grey bars = Borough %

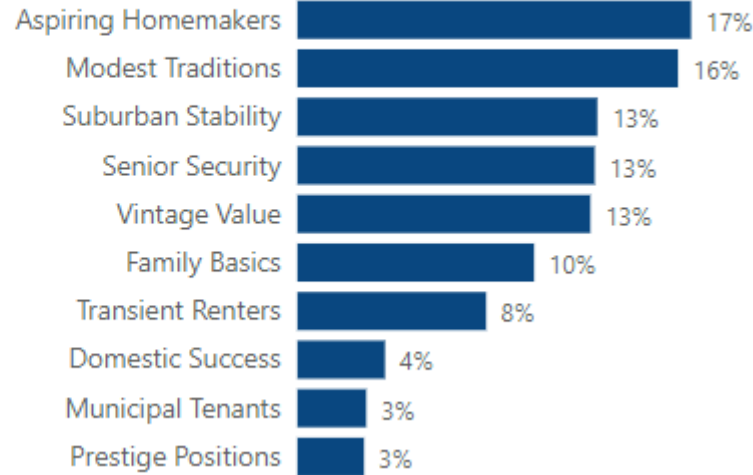
Key Points:

- With 92.9% of residents being UK born, Aldridge Central and South has the 8th largest proportion of UK born residents of the 20 Walsall wards.
- 7.1% of Rushall-Shelfield's population was born outside of the UK, approximately half compared to the borough's 14.7%.
- There are substantially fewer residents whom were born in the Middle East and Asia, at around 413 residents or approximately 3.3% (Borough 7.9%), but this remains the largest origin for non-UK born residents. There are also fewer from Africa, 1.3%, and EU8 (2004 EU enlargement nations such as Poland, Hungary, Lithuania, Slovenia and Slovakia) at 0.6%.
- Whilst few, numbering less than 100 residents, EU14 is the third largest non-UK area of birth, at 0.7%: founding EU states such as Germany, France, Italy and Spain.

Social Segmentation

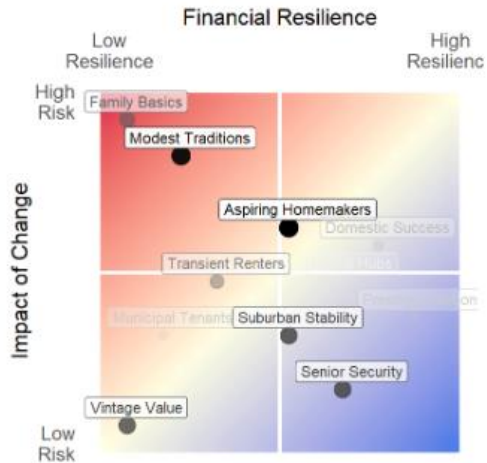


Social Segment Composition of Walsall Wards (% Households)



Key Points:

- Social Segmentation is a means of categorising residential populations by shared socio-economic traits and similar behaviours.
- Rushall-Shelfield is a diversely segmented area: the largest segments being **Aspiring Homemakers**, **Modest Traditions**, and jointly **Suburban Stability**, **Senior Security** and **Vintage Value**
- These segments cover a wide spread of life-stages and economic circumstances, from young families to mid-life and older couples: split between low income (Family Basics, Vintage Value) and more comfortable households (Aspiring Homemakers, Senior Security).
- **Aspiring Homemakers** are marginally the largest segment (17% of households): young families, first-time buyers with high mortgages, whom make extensive use of smartphones and internet services



Aspiring Homemakers



Younger households settling down in housing priced within their means

- Families with young children
- 3 bedrooms
- High outstanding mortgages
- Internet via smartphone
- Texts and photos on smartphone
- Order from takeaways

£ **45,800**
Household Income

👤 **26–35**
Age Band

🏠 **Semi-detached**
Property Type

Modest Traditions



Mature homeowners of value homes enjoying stable lifestyles

- Homeowners
- No children
- Established in community
- Low discretionary income
- Watch TV
- Solar panels

£ **24,300**
Household Income

👤 **56–65**
Age Band

🏠 **Terraced**
Property Type

Suburban Stability



Mature suburban owners living settled lives in mid-range housing

- Older families, no children
- Own mid-value semis
- 3 bedrooms
- Established in community
- News and media sites
- Solar panels

£ **37,300**
Household Income

👤 **56–65**
Age Band

🏠 **Semi-detached**
Property Type

Senior Security



Elderly people with assets who are enjoying a comfortable retirement

- Retired singles and couples
- Pre-war generation
- Established in community
- Low internet use
- Have wills
- Solar panels

£ **21,900**
Household Income

👤 **66+**
Age Band

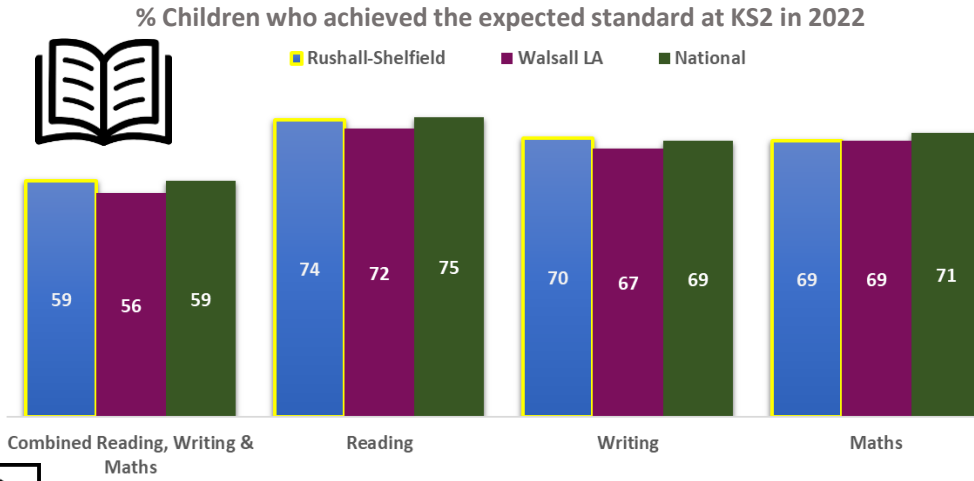
🏠 **Bungalow**
Property Type

Education



There is 4 Primary schools, 1 Secondary school and 1 Special school in the ward:

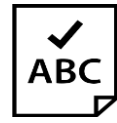
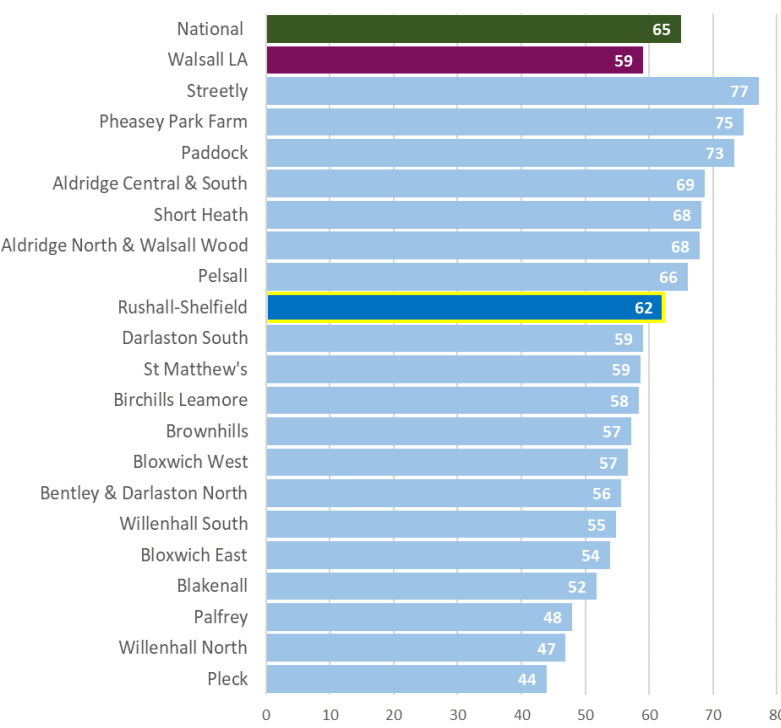
| | |
|-----------|---|
| Primary | Greenfield Primary School Radleys Primary School Rushall Primary School St Francis Catholic School |
| Secondary | Ormiston Shelfield Community Academy |
| Special | Elmwood School |



Key Points:

Attainment data by ward is matched based on children resident in the ward who attended any Walsall school within the local authority. Any children who attended an out of borough school are excluded from the analysis.

% Children who reached a good level of development in 2022

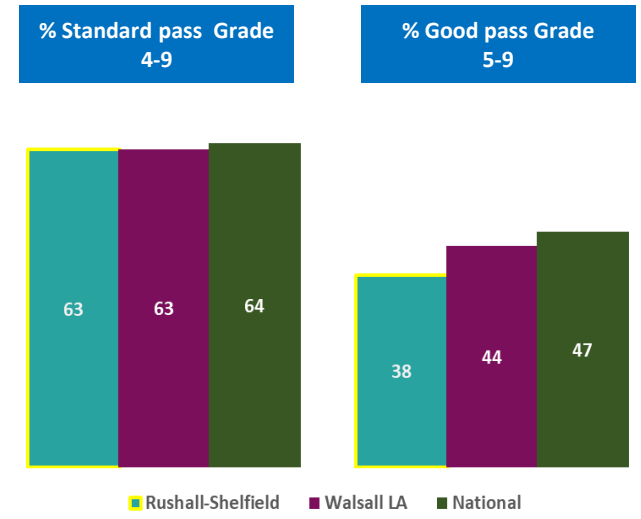


Children are defined as having reached a good level of development at the end of their Reception year if they have achieved at least the expected level in prime and specific areas of learning.

The overall GLD for Walsall in 2022 was 59%. Achievement was higher in the **Rushall-Shelfield** ward where 62% of children who reside in the area met this expected standard. This is 3% higher than the Walsall average but 3% below the National average. **Rushall-Shelfield** is ranked the 8th highest achieving ward in Walsall.



Achieving GCSE English and maths in 2022



Attainment data for 2022 matched to January school census pupil address/postcode information. Includes only those whose address is located within a ward and who achieved assessments in a Walsall LA school

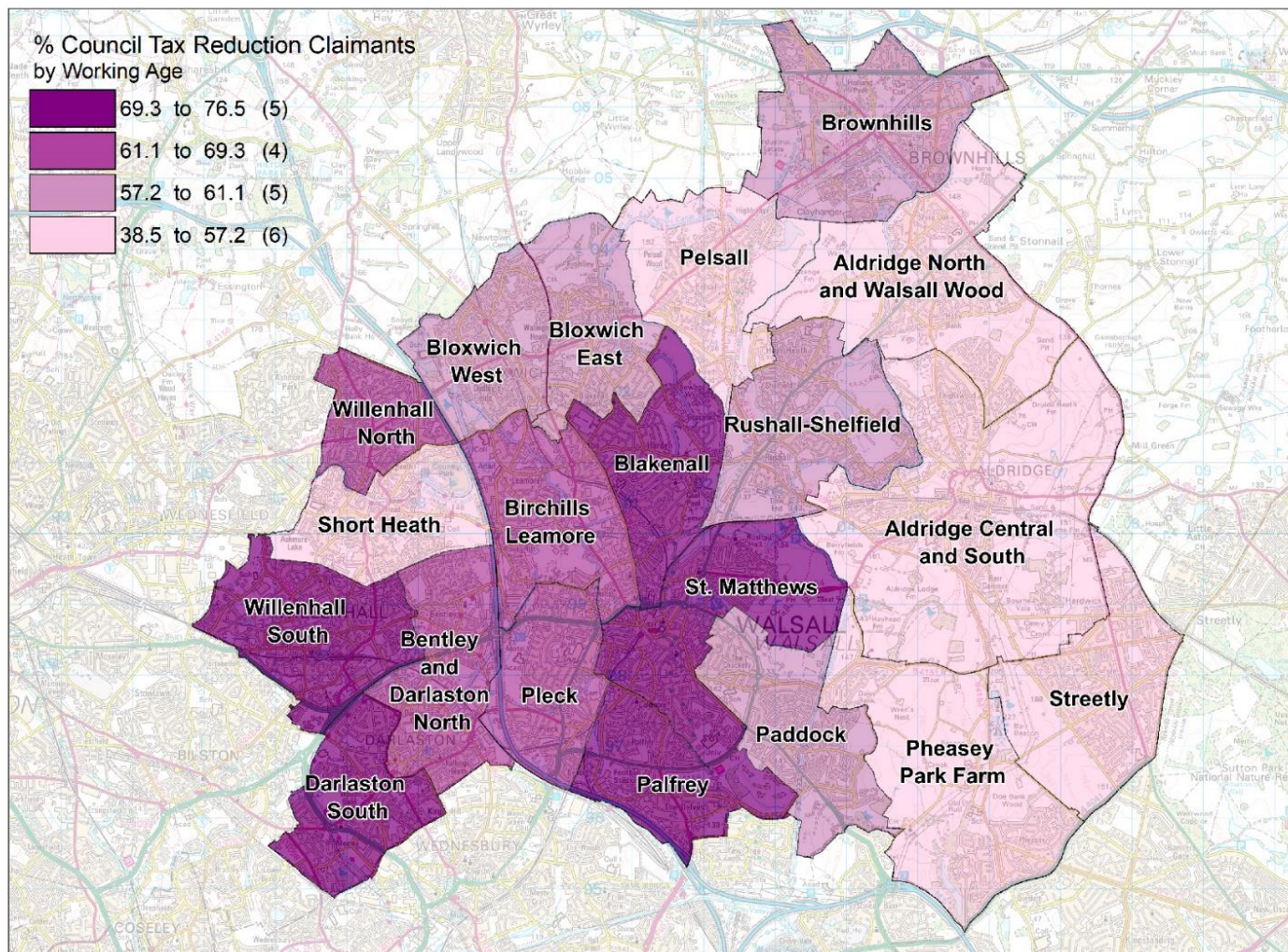
Pupils take national curriculum assessments in year 6 at the end of KS2, when most will reach the age of 11. Pupils take tests commonly referred to as SATs. More children who reside in the **Rushall-Shelfield** ward reach the expected standard at the end of KS2 than locally. Achievement in RWM combined equals the national average whilst writing and maths is higher than national.

At the end of KS4 (Year 11) pupils sit examinations in a range of GCSE and other vocational qualifications.

The percentage of pupils in Walsall who have achieved at least a grade 4 or above in English and maths GCSE is slightly below national at 63%. The proportion of students' resident in the **Rushall-Shelfield** ward equals the LA performance.

Achievement of a 'Good pass' for students who live in the **Rushall-Shelfield** ward however, is lower than both Walsall and National - 6% below Walsall overall and 9% below the National average.

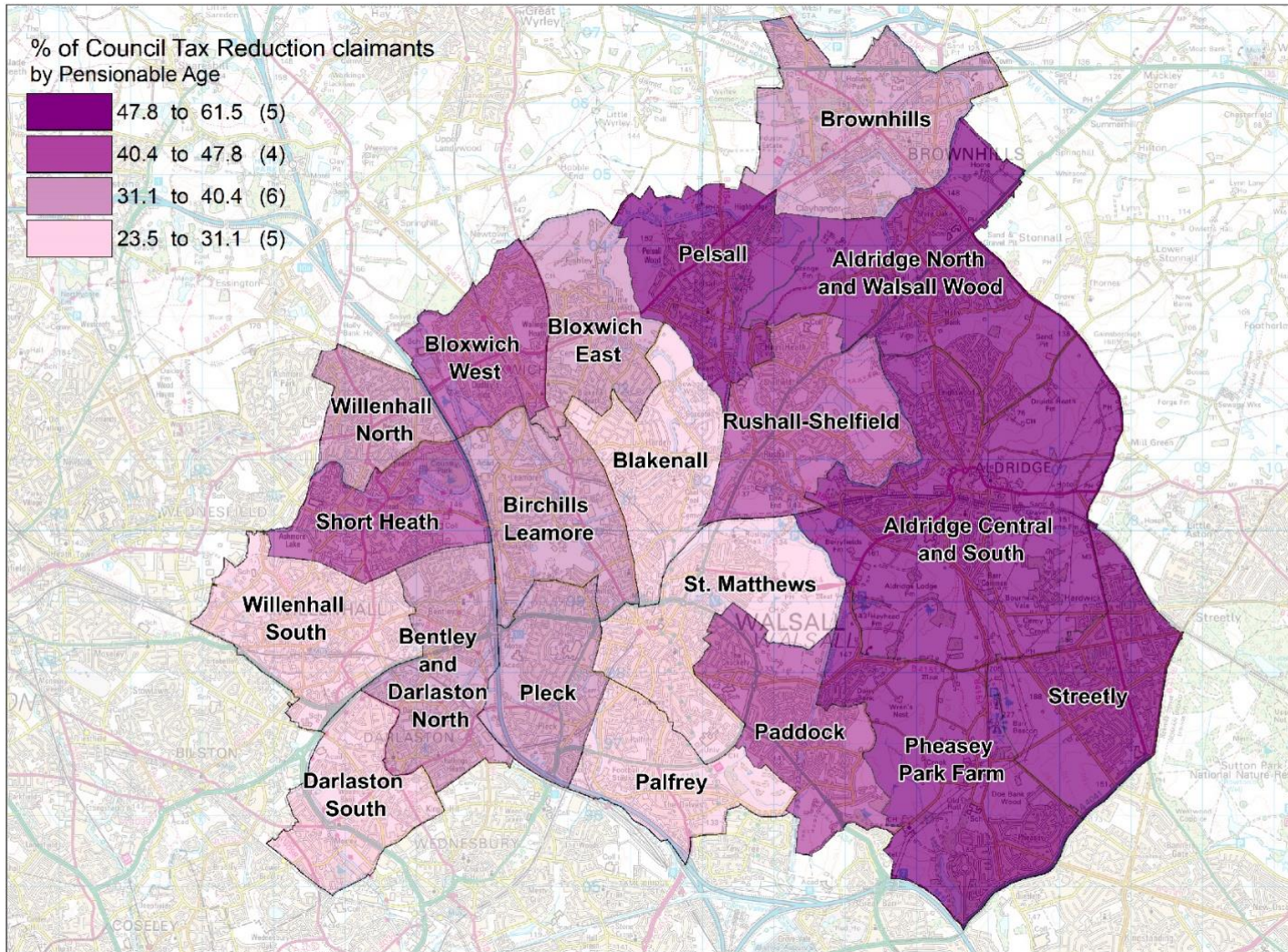
Council Tax Reduction (CTR) household claimants – working age



| Ward | Total Number of Households in Receipt of Council Tax Reduction | % that are of Pensionable Age | % that are of Working Age |
|---------------------------------|--|-------------------------------|---------------------------|
| Aldridge Central and South | 924 | 49.68 | 50.32 |
| Aldridge North and Walsall Wood | 949 | 47.84 | 52.16 |
| Bentley and Darlaston North | 1,773 | 33.62 | 66.38 |
| Birchills Leamore | 2,323 | 31.12 | 68.88 |
| Blakenall | 1,995 | 29.77 | 70.23 |
| Bloxwich East | 1,788 | 38.93 | 61.07 |
| Bloxwich West | 1,690 | 40.41 | 59.59 |
| Brownhills | 1,352 | 40.38 | 59.62 |
| Darlaston South | 2,165 | 29.84 | 70.16 |
| Paddock | 556 | 41.01 | 58.99 |
| Palfrey | 1,771 | 30.66 | 69.34 |
| Pelsall | 824 | 52.55 | 47.45 |
| Pheasey Park Farm | 444 | 55.18 | 44.82 |
| Pleck | 1,829 | 32.59 | 67.41 |
| Rushall-Shelfield | 1,138 | 41.74 | 58.26 |
| Short Heath | 1,009 | 42.81 | 57.19 |
| St. Matthews | 2,035 | 23.54 | 76.46 |
| Streetly | 309 | 61.49 | 38.51 |
| Willenhall North | 1,078 | 36.83 | 63.17 |
| Willenhall South | 1,835 | 30.08 | 69.92 |
| WALSALL | 27,787 | 35.87 | 64.13 |

58.3% of households in Rushall Sheffield ward claim CTR by working age, which is lower than the Borough average of 64.1%.

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41.7% of households in Rushall Shelfield ward claim CTR by pensionable age, which is higher than the Borough average of 35.9%.

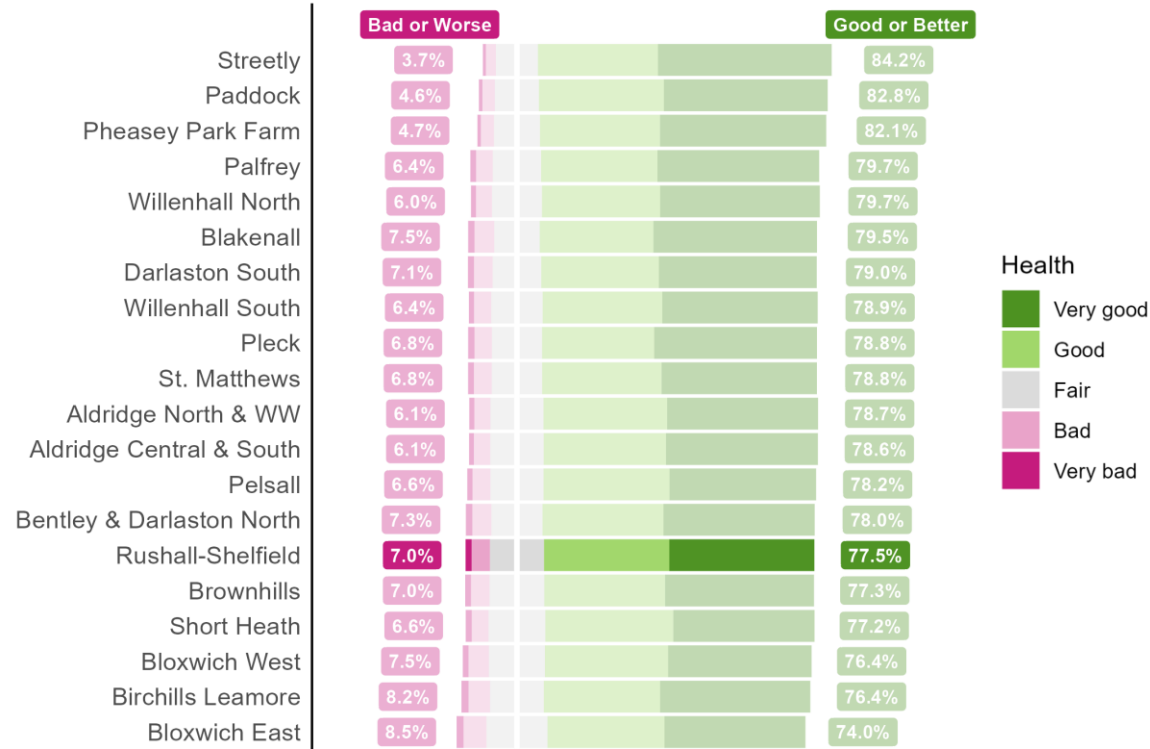
Health & Social Care

What are the health and social care needs of the Ward?



What is the General Health of Rushall Shelfield?

Census 2021, % of resident population



- Rushall Shelfield residents rated their general health as 77.9% having good or better, which is 6th lowest of the Walsall wards, and below the England average of 82.1%
- At 7%, approximately 1 in 14 residents reported living in poor health or worse.

Disability

Census 2021, resident population

21.0% Reported as Disabled

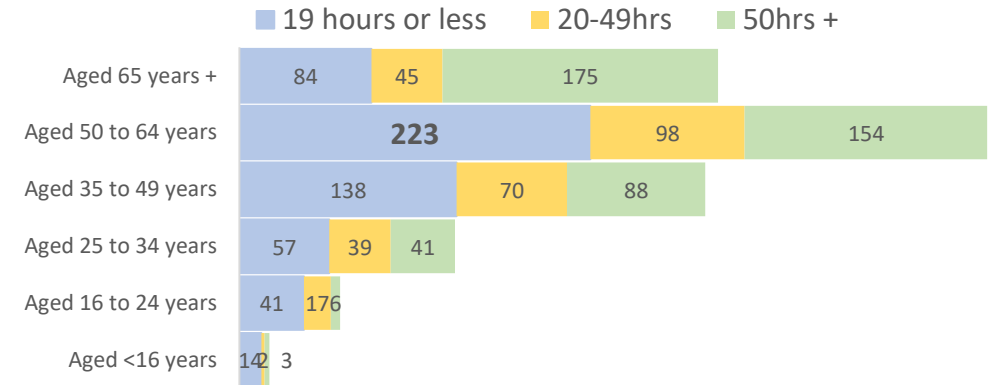
Where day-to-day activities are limited (approximately 1 in 5 residents).



- This ranks higher than the Walsall Average (19.1%), Rushall Shelfield ranks 4th highest in Walsall.
- A further 6.7% have a long term physical or mental Health condition where daily activities are not limited.

Unpaid Care

Census 2021, resident population (aged 5yrs +)

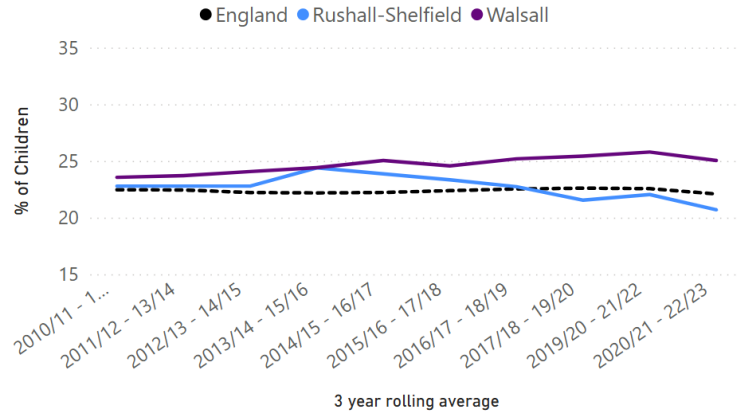


- 8th Lowest** number of Unpaid carers in Walsall, 1,295 compared to Aldridge Central & South with most (1,471) & Pheasey with least (1044)
- 11.2%** of residents provide weekly unpaid care , mostly 50-64yrs old and providing less than 19 hours per week.

Child Healthy Weight

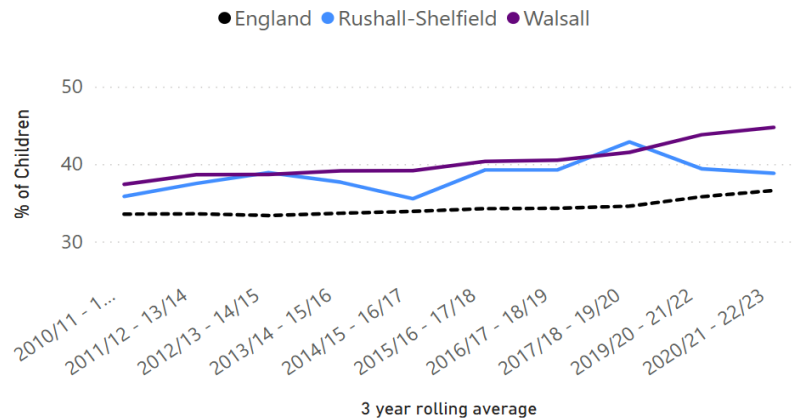


Prevalence of Overweight and Obesity in Reception Year



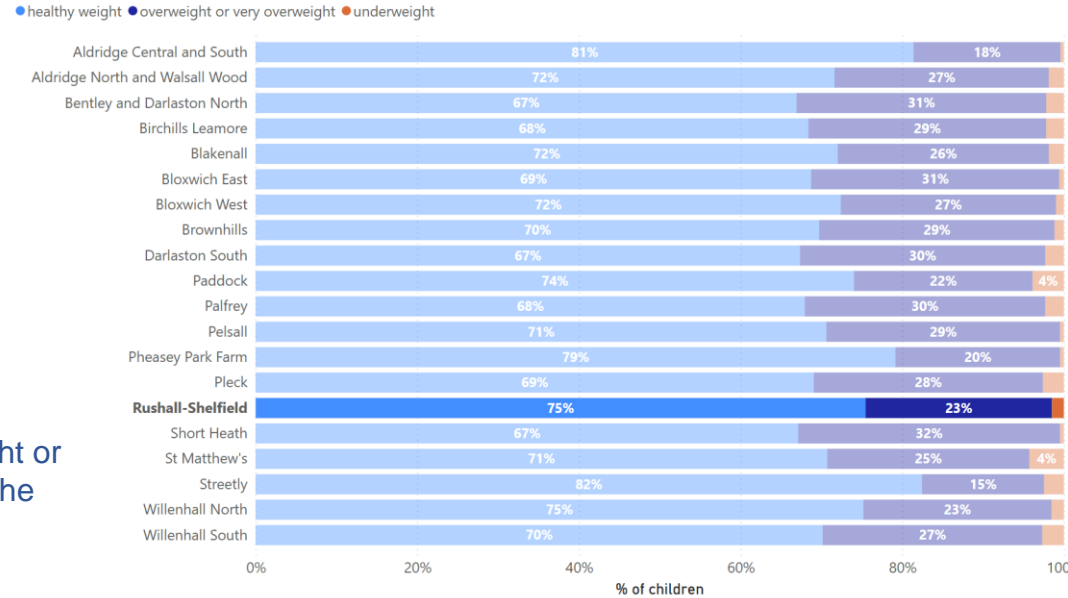
The prevalence of Reception-aged children who are overweight or obese in Rushall-Shelfield decreased slightly in and is below the national rate and significantly lower than the Walsall average.

Prevalence of Overweight and Obesity in Year 6



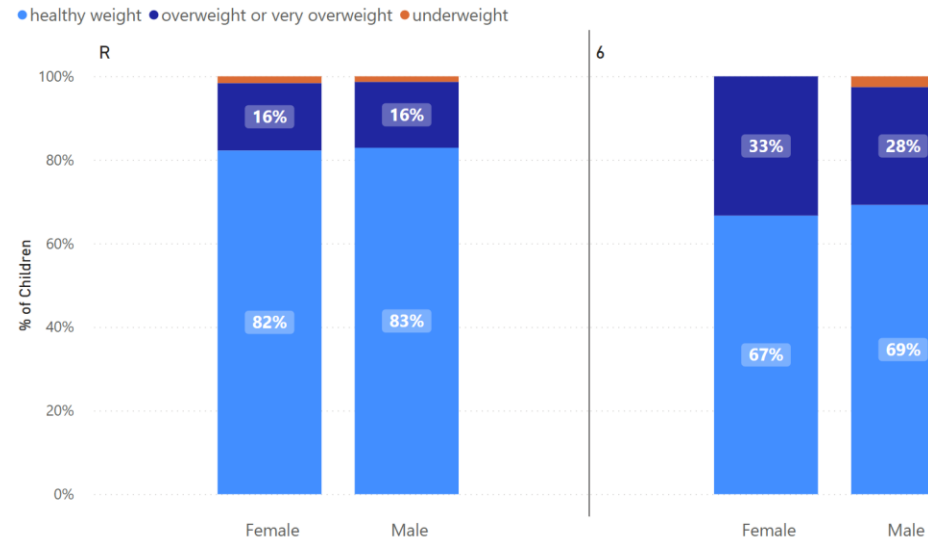
The prevalence of Year 6 children who are overweight or obese in Rushall-Shelfield has also decreased in trend since 2018 and is lower than the Walsall average but still higher than the national rate.

Weight category of children by ward



Overall, in Rushall-Shelfield around **3 in 4** children are a healthy weight, which is similar to the Walsall average.

Weight Category of Children by Sex



In both Reception and Year 6 aged children in this ward, the proportion of children that are a healthy weight is similar in boys and girls.

Adult Social Care



Key facts and figures about Ward residents receiving support in 2022-23

613

New requests for support,
received from

374 individuals



11 people aged 18-24, 109 aged 25-64 and 254 aged 65+

169

People received an assessment



5 people aged 18-24, 57 aged 25-64 and 107 aged 65+

51 assessments resulted in a long term service

16

Carers were assessed and
supported during the year



0 people aged 18-24, 8 aged 25-64 and 8 aged 65+

169

People received a long term
service such as domiciliary
care, etc



5 people aged 18-24, 46 aged 25-64 and 118 aged 65+

189

Safeguarding concerns were
received, relating to

117 individuals



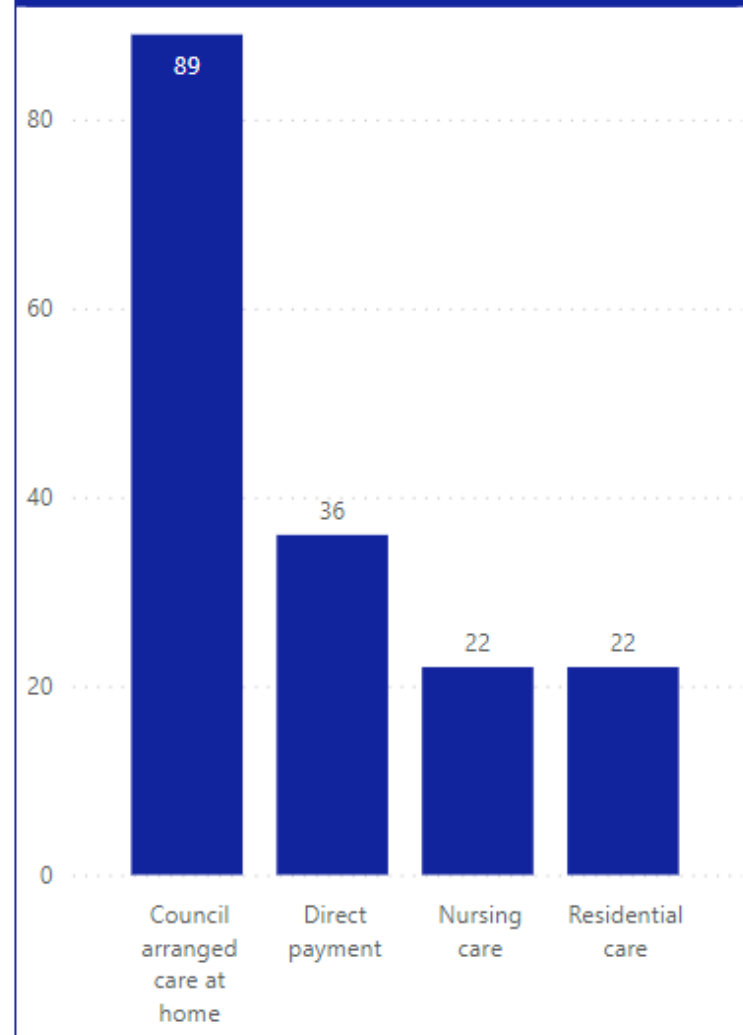
7 people aged 18-24, 39 aged 25-64 and 71 aged 65+

25.40%

Of safeguarding concerns received
progressed to a formal
investigation



Care packages provided in 2023-23 by type



Adult Social Care Adult User Survey 2022-23



Responses from Ward residents

119 People surveyed
51 Responses
42.86% Response rate

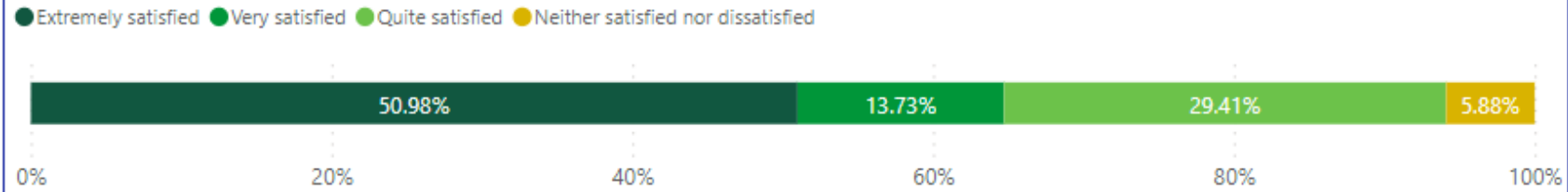
Responses were received from

41 People residing in their own home
3 People residing in nursing care
7 People residing in residential care

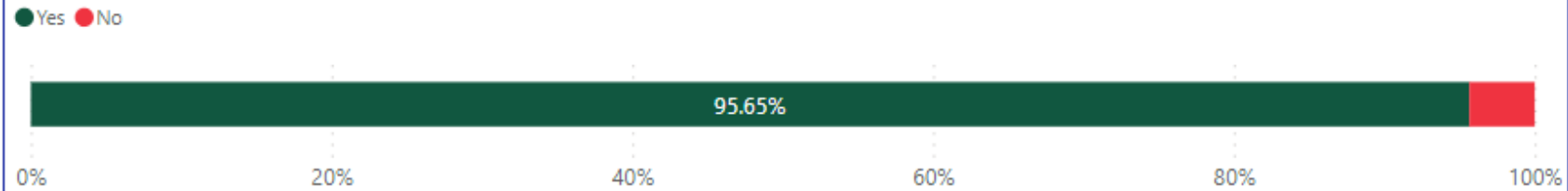
Respondents by age and gender



How satisfied or dissatisfied are you with the care and support services you receive?



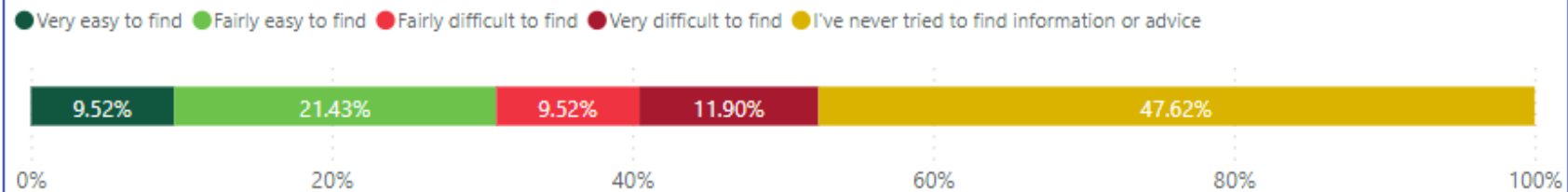
Do care and support services help you to have a better quality of life?



Which of the following statements best describes how safe you feel?



In the past year, have you generally found it easy or difficult to find information and advice about support, services or benefits?



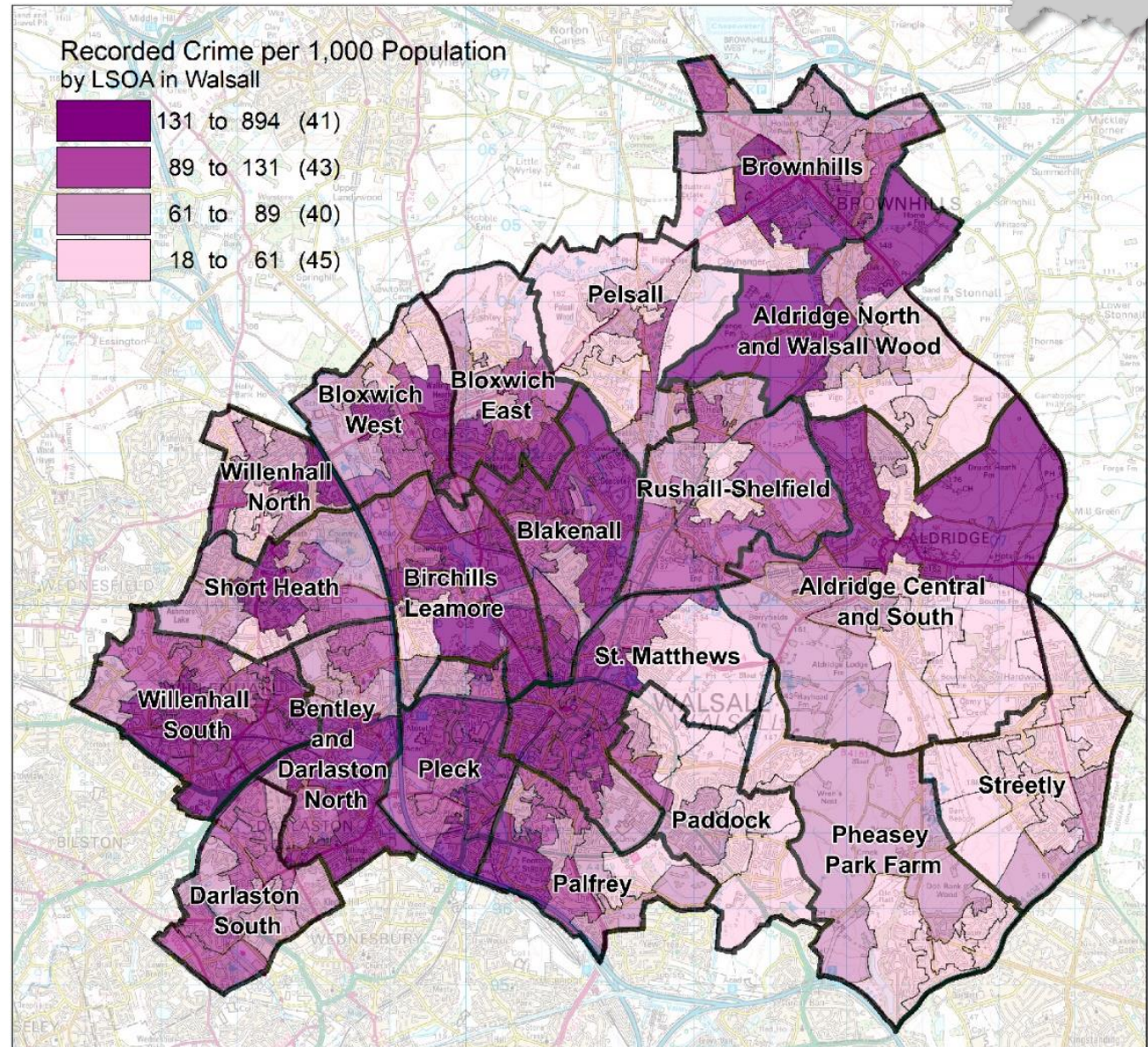
Crime

What do we know about local crime levels and how do they compare to the wider Borough?

Recorded Crime



| Ward | Count | Popn | Rate per 1,000 Popn |
|---------------------------------|--------------|---------------|---------------------|
| Aldridge Central and South | 1203 | 14695 | 81.86 |
| Aldridge North and Walsall Wood | 1226 | 13167 | 93.11 |
| Bentley and Darlaston North | 1887 | 13994 | 134.84 |
| Birchills Leamore | 2655 | 16523 | 160.69 |
| Blakenall | 2375 | 16003 | 148.41 |
| Bloxwich East | 1584 | 13655 | 116.00 |
| Bloxwich West | 1487 | 13680 | 108.70 |
| Brownhills | 1607 | 13437 | 119.60 |
| Darlaston South | 1693 | 17596 | 96.22 |
| Paddock | 765 | 13206 | 57.93 |
| Palfrey | 1604 | 16692 | 96.09 |
| Pelsall | 695 | 11350 | 61.23 |
| Pheasey Park Farm | 594 | 11428 | 51.98 |
| Pleck | 2596 | 16534 | 157.01 |
| Rushall-Shelfield | 1125 | 12434 | 90.48 |
| Short Heath | 1227 | 11662 | 105.21 |
| St. Matthews | 4655 | 15564 | 299.09 |
| Streetly | 582 | 12578 | 46.27 |
| Willenhall North | 1147 | 12717 | 90.19 |
| Willenhall South | 2939 | 17242 | 170.46 |
| Walsall Borough | 33646 | 284157 | 118.41 |

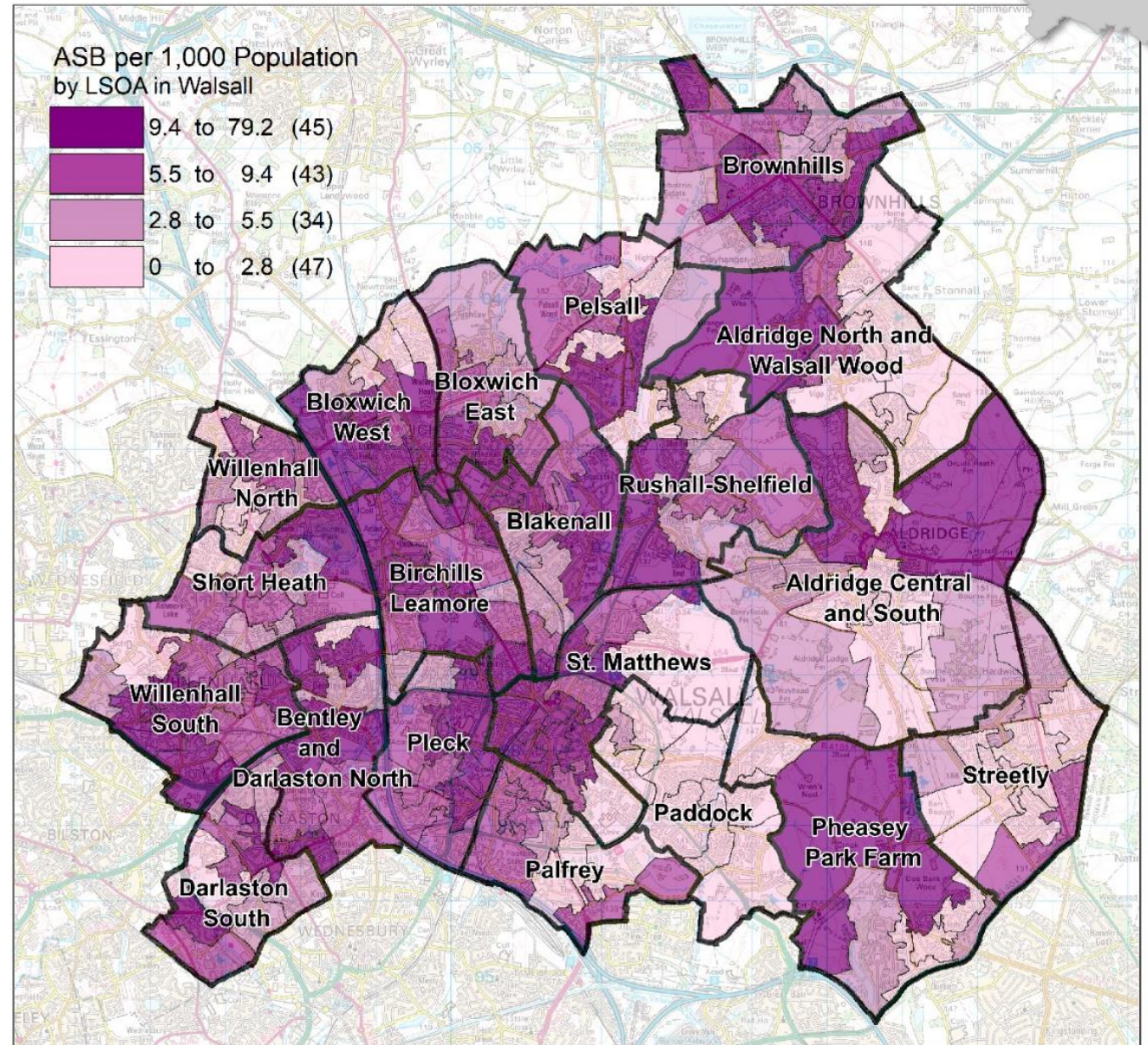


Rushall Shelfield ward ranks amongst the lower wards for recorded crime, with a rate of 90.5, lower than the Borough average, but with variations at a LSOA level.

Anti-social Behaviour



| Ward | Count | Popn | Rate per 1,000 Popn |
|---------------------------------|-------------|---------------|---------------------|
| Aldridge Central and South | 58 | 14695 | 3.95 |
| Aldridge North and Walsall Wood | 74 | 13167 | 5.62 |
| Bentley and Darlaston North | 135 | 13994 | 9.65 |
| Birchills Leamore | 287 | 16523 | 17.37 |
| Blakenall | 195 | 16003 | 12.19 |
| Bloxwich East | 119 | 13655 | 8.71 |
| Bloxwich West | 183 | 13680 | 13.38 |
| Brownhills | 131 | 13437 | 9.75 |
| Darlaston South | 104 | 17596 | 5.91 |
| Paddock | 21 | 13206 | 1.59 |
| Palfrey | 76 | 16692 | 4.55 |
| Pelsall | 64 | 11350 | 5.64 |
| Pheasey Park Farm | 43 | 11428 | 3.76 |
| Pleck | 126 | 16534 | 7.62 |
| Rushall-Shelfield | 85 | 12434 | 6.84 |
| Short Heath | 73 | 11662 | 6.26 |
| St. Matthews | 328 | 15564 | 21.07 |
| Streetly | 32 | 12578 | 2.54 |
| Willenhall North | 60 | 12717 | 4.72 |
| Willenhall South | 143 | 17242 | 8.29 |
| Walsall Borough | 2337 | 284157 | 8.22 |



Rushall Shelfield ward ranks as 10th highest, for recorded anti-social behaviour, with a rate of 6.8. This is lower than the Borough average of 8.2, but with variations at a LSOA level.



Useful Links

- **Walsall Insight** - Trends & data covering the Walsall Borough
<https://www.walsallintelligence.org.uk>
- **Walsall Council** - [Homepage](#) | [Walsall Council](#)
- **Economic Intelligence Unit (EIU)** - <https://www.theeiu.org>
- **Office for National Statistics (ONS)** -
 - Census 2021 Ward data, England and Wales
<https://www.ons.gov.uk/releases/warddataenglandandwalescensus2021>
 - Census 2021 Walsall Population Summary
<https://www.ons.gov.uk/visualisations/censuspopulationchange/E08000030>
- **NOMIS** Official Census and Labour Market Statistics - <https://www.nomisweb.co.uk/>

Acknowledgements

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For more information and Business Insights please visit our website:

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